

Data Protection Policy

– www.her-career.com –

Within the use of this website we, as the data controller, collect and store the data you provided as long and so far this is necessary to fulfil the specified purposes and legal obligations. In the following we will inform you what data is involved, how the data is processed and what rights you have in this regard.

According to Article 4 no. 1 General Data Protection Regulation (GDPR) personal data means any information relating to an identified or identifiable natural person (in the following „person concerned or user“).

1. Name and contact data of the data controller

This Data Protection Policy covers data processing on the website www.her-career.com by:

messe.rocks GmbH
Velaskostrasse 6
85622 Feldkirchen, Deutschland

(in the following „messe.rocks“)

Email: info@her-career.com
Telephone: +49 (0)89 124 14 63 3-0
Fax: +49 (0)89 124 14 63-199

The Data controller of messe.rocks can be reached via the address mentioned before, attn. via email to datenschutz@messerocks.com.

You can always reach out to our data protection controller directly if you have any questions about data protection law or about your rights as a data subject.

2. Collection and storage of personal data and nature and purpose of their use

a) Webhosting

For the provision of this website, we use the web hosting service WH Serverpark GbR, Im Weiher 10, 69121 Heidelberg (hereinafter “WH Serverpark”).

Offering the website requires the commissioning of a webhosting service.

The legal foundation for the utilization of WH Serverpark is Art. 6 Subs. 1 Sentence 1 lit. f GDPR due to our legitimate economic interest to make our offer available on this website. In connection with the hosting WH Serverpark collects data on our behalf that is generated when the website is used.

We have concluded a data processing agreement with WH Serverpark. Through this agreement the service provider ensures that he processes the data in accordance with the General Data Protection Regulation and ensures the protection of the data subject rights.

b) When visiting the website

You can access the website www.her-career.com without disclosing your identity. The browser on your end device automatically sends information to our website server (e.g. date and time of the access, name and URL of the accessed file, browser type and version, website from which you access our website (referrer-URL)).

This information, which also includes your IP-address of your requesting end device, is temporarily stored in a log file. The following information is collected without any action on your part and deleted automatically after 4 weeks.

The IP address is processed for the technical and administrative purposes of establishing and maintaining a connection in order to guarantee the security and functionality of our website and to be able to track any illegal attacks on it if necessary.

The legal foundation for this data processing is Art. 6 Subs. 1 Sentence 1 lit. f GDPR. Our legitimate interest follows from the aforementioned security interest and the need to ensure that our website is available without interruption.

Under no circumstances do we use the collected data for the purpose of drawing conclusions about your person.

In addition, we also use cookies and analytics services during visits to our website. Further explanations can be found under section 4 and 5 of this Data Protection Policy.

c) When registering for the trade fair

You have the option of registering as a visitor for a trade fair via our Ticket Shop. For this we need the following information:

- salutation, given name, surname,

- a valid email address,
- address and
- your career level.

In order to ensure smooth and easy processing of your trade fair registration, to clarify any queries more quickly and to complete your individual trade fair pass, you can also provide further information:

- Title,
- telephone and fax numbers,
- company,
- internet,
- industry,
- size,
- how you became aware of our trade fair and
- in which areas you are interested.

If you are interested in exhibiting at our trade fair/event for your company or the company you work for, we may collect the following (additional) data:

- Billing address, if applicable, and
- sales tax identification number of the company for which you work, and
- the order number, if applicable

The data are processed upon your query and under Art. 6 Subs. 1 Sentence 1 lit. b GDPR are required for the stated purposes of fulfilling the contract and pre-contractual measures.

The processing of the information voluntarily provided by you is based on our legitimate interest pursuant to Art. 6 para. 1 sentence 1 lit. f GDPR.

The personal data collected by us during registration will be stored by us so that you can conveniently access this data when you re-register for the trade fair.

At the end of the statutory warranty period, calculated from the last log-in or the last registration, the data will be automatically deleted unless we are obliged to longer storage under Article 6 Subs. 1 Sentence 1 lit. c GDPR due to tax- and commercial-law retention and documentation duties or you have consented to a prolonged period under Art. 6 Subs. 1 Sentence 1 lit. a GDPR.

d) When contacting us

When contacting us via our contact form or via e-mail or telephone, we collect the following data:

- Salutation, given name, surname,
- Your email address and telephone number,
- additionally for inquiries from exhibitors: name, address, website and sector of the company for which you work, as well as
- if applicable, information on how you/ the company you work for became aware of us and our events and when or where initial contact took place.

We process the information listed

- to identify you as a contracting party,
- to check the plausibility of the entered data,
- to create your individual visitor badge,
- for the handling of any warranty claims and the assertion of any claims against you.

The data are processed upon your query and under Art. 6 Subs. 1 Sentence 1 lit. b GDPR are required for the stated purposes of fulfilling the contract and pre-contractual measures.

We process the data voluntarily provided by you under Art. 6 Subs. 1 Sentence 1 lit. f GDPR on the basis of our legitimate interests.

The personal data collected by us during registration will be stored by us so that you can conveniently access this data when you re-register for the trade fair.

At the end of the statutory warranty period, calculated from the last log-in or the last registration, the data will be automatically deleted unless we are obliged to longer storage under Article 6 Subs. 1 Sentence 1 lit. c GDPR due to tax- and commercial-law retention and documentation duties or you have consented to a prolonged period under Art. 6 Subs. 1 Sentence 1 lit. a GDPR.

e) When registering for our newsletter

In so far as you have expressly consented under Art. 6 Subs. 1 Sentence 1 lit. a GDPR, we will use your email address to regularly send you our personalised newsletter. Providing an email address as well as the selection of a target group

(e.g. exhibitors, visitors or press) are necessary and sufficient for receiving the newsletter.

Further details (e.g. areas of interest, given and surnames as well as your gender) are optional and serve the adaption of the newsletter to your individual needs.

Cancellation is possible at any time via a “unsubscribe” link at the end of every newsletter. Alternatively, you can cancel at any time by sending an email to unsubscribe@her-career.com.

For sending the newsletter we make use of the service providers mentioned under section 3 c), to whom we transmit the necessary personal data. The service providers process your personal data on our behalf in order to send and evaluate the newsletter to you.

f) Personalization of the trade fair account

Visitors to our trade fairs / events will receive a personalised badge. This facilitates communication with the trade fair exhibitors. On this pass, which also serves as an admission ticket, first and last name, title, job title and optionally a company name are printed.

In addition, visitors have the opportunity to deposit further information, letters, certificates and/or other documents on our platform after registration.

The data are processed upon your query and under Art. 6 Subs. 1 Sentence 1 lit. b GDPR are required for the stated purposes of fulfilling the contract and pre-contractual measures with exhibitors and visitors or to implement pre-contractual measures requested by our contractual partners.

The information uploaded by visitors is automatically deleted 6 weeks after the end of the event by our IT service provider MAX Veranstaltungstechnik (see section 3. d) on our behalf.

g) Interaction between trade fair visitors and exhibitors

Visitors can share the information and documents stored on our platform with exhibitors, for example if visitors want to apply quickly and without great effort for a vacancy or initiative application.

After approval by the visitor, e.g. by scanning the QR code on the visitor pass, exhibitors can download the data and documents released by the visitors up to 6 weeks after the end of the event via an app.

The data is transferred with the consent of the exhibitor in accordance with Art. 6 para. 1 S. 1 lit. a GDPR.

Visitors may withdraw their consent at any time by sending an e-mail to widerruf@her-career.com. Insofar as visitors have given their data to other exhibitors for retrieval on our platform, visitors are requested to contact the respective exhibitor directly with their revocation.

h) Photo and video recordings at our trade fairs

During your visit to our trade fair, it may happen that we make photographs, sound recordings and/or video recordings (hereinafter referred to as "recordings") within the framework of the trade fair you have visited or have them made by third parties on which you may be recognisable.

The photographs are used for self-promotion and may be posted on our website www.her-career.com, on one of our social media channels (Facebook, Twitter, Xing, flickr, YouTube, Instagram, LinkedIn), in our newsletter, on flyers and in our trade fair newspaper for this purpose.

We process recordings on the basis of our legitimate interests pursuant to Art. 6 Para. 1 S. 1 lit. f GDPR. For us, this is necessary in order to advertise our events by means of follow-up reporting. The video recording is required to monitor the quality and improvement of the event.

The recordings are stored for 10 years.

If recordings are published on one of our social media channels, transmission of the recordings to a country outside the EU cannot be ruled out. The social media services we use are certified under the EU/US Privacy Shield Agreement or have signed the EU standard contract clauses and are committed to comply with the data protection provisions of the DSGVO.

The photographs are used for self-promotion and may be posted on our website for this purpose.

i) Call for papers – share your experience

We offer you the opportunity to actively participate in the program of the fair, to share your experiences, your knowledge and further information with the herCAREER–community. You can apply using the contact form provided online. For this we process the following information:

- Name,
- e–mail address and
- concretisation of which experiences / which knowledge and / or which learning curves you are willing to share with others (free text field).

We need your name to know who the information comes from. We need your e–mail address so that we can contact you if you are interested in active participation (e.g. as a speaker) or if you have any other questions. We need further information in order to be able to assess to what extent and in what form you would like to share your experiences with the herCAREER–community and to be considered as a speaker for example.

You also have the option to provide further information voluntarily:

- Company/Organization/University,
- position,
- phone number,
- information about your career, education, previous positions (free text field) as well as
- information in which (women's) network(s)/association(s)/initiative(s) you are active (free text field).

We use your data to select our speakers and – if you participate as a speaker – to announce your participation in the programme of the fair online and offline and to create and send your speaker's card to you. Your e–mail address and telephone number will only be used for coordination with you and will not be published or passed on to third parties.

This data processing takes place as part of the Call for Papers function on the basis of our legitimate interests pursuant to Art. 6 Para. 1 lit. f GDPR. Our legitimate interests particularly lie in allowing other participants of the trade fair to benefit from your voluntarily shared knowledge and experience and thus to increase the added value of participation for all.

At the end of the statutory warranty period, calculated from the last log–in or the last registration, the data will be automatically deleted unless we are obliged to longer storage under Article 6 Subs. 1 Sentence 1 lit. c GDPR due to tax– and commercial–law retention and documentation duties or you have consented to a prolonged period under Art. 6 Subs. 1 Sentence 1 lit. a GDPR.

j) Matching

After registering for the trade fair, you have the opportunity to participate in the so-called "Matching". The aim is to offer you connection with third parties corresponding to your interests and personal exchange among each other. In preparation for the matching, we will send you a questionnaire.

If you have expressly agreed to this pursuant to Art. 6 para. 1 lit. a GDPR, we will use the data you provide during matching (e.g. studies, interests, ...) to connect you with third parties, so-called match partners. In the event of matches in the stated interests, your name and e-mail address will be passed on to the potential match partner.

3. Transfer of data

a) Paypal

If you pay for your trade fair ticket by credit card, we use the services of PayPal (Europe) S.à r.l. et Cie, S.C.A., 22-24 Boulevard Royal, L-2449 Luxembourg in order to process the payment. The transmission of personal data for this processing of payment is carried out directly with PayPal in accordance with Art. 6 Para. 1 S. 1 lit. b GDPR and is necessary for the processing of contractual relationships with you.

b) Software service

We also rely on the services of index Internet und Mediaforschung GmbH, Zinnowitzer Straße 1, 10115 Berlin (hereinafter referred to as "Index") and Eventbrite DE GmbH, Ritterstr. 11, 10969 Berlin (hereinafter referred to as "Eventbrite"). We use both software service providers for the purpose of registration to participate in trade fairs and events. In the course of their activities Index or Eventbrite may obtain knowledge of personal data.

We have concluded a data processing agreement with Index. This contract ensures that Index processes the data in accordance with the GDPR and guarantees the protection of the data subjects' rights. Concerning Eventbrite, personal data may be transferred to a Eventbrite server in the USA and stored there. Eventbrite complies with the EU-US Privacy Shield and is registered with the US Department of Commerce's US Privacy Shield Program.

c) Newsletter services

In order to send our newsletter we use the services of the following newsletter service providers:

- Newsletter2Go GmbH, Köpenicker Straße 126, 10179 Berlin (hereinafter referred to as "Newsletter2Go").

We have concluded a data processing agreement with Newsletter2Go for the processing of your data for the purpose of sending out newsletters. By this contract the service providers assure that they process the data in accordance with the GDPR and guarantee the protection of the data subjects' rights.

- The Rocket Science Group LLC d/b/a MailChimp, 675 Ponce de Leon Ave NE, Suite 5000, Atlanta, GA 30308 USA (hereinafter "MailChimp").

The data you provide will be transferred to a MailChimp server in the USA and stored there.

MailChimp complies with the EU-US Privacy Shield and is registered with the US Department of Commerce's US Privacy Shield Program. In addition, we have concluded a data processing agreement with MailChimp. Through this contract, MailChimp ensures that the data is processed in accordance with the the GDPR and guarantees the protection of the data subjects' rights.

MailChimp enables us to measure and evaluate the behaviour of our newsletter recipients. This includes the opening, click, bounce, delivery, unsubscribe and conversion rates. The evaluation is also carried out by so-called web beacons. These are pixel-sized graphic files that are implemented in the e-mail. Web beacons collect information such as the IP address, browser type/version, e-mail client and time of retrieval. They can also be used to track who opens the e-mail and clicks on the links it contains. The evaluation of user behaviour is carried out for the purpose of measuring the success of the e-mail campaigns and improving MailChimp's offering.

In the event of problems with the presentation of the e-mail program or the retrieval of the data protection declaration, you can access the MailChimp website via a link. After your own input, MailChimp uses web beacons, cookies, tracking and targeting tools from partners for the processing of personal data on their website. We have no control over this data processing. Further information on data protection in connection with MailChimp can be found in their Privacy Policy. (<https://mailchimp.com/legal/privacy/>)

d) IT and event service providers

For our trade fairs we use the services of Haymann & Olschewski GbDR, Industriestr. 21-23, 69245 Bammental (hereinafter referred to as "MAX Veranstaltungstechnik"). MAX Veranstaltungstechnik supports us at our trade fairs as an IT service provider,

especially with the scanning of visitor badges. Max Veranstaltungstechnik may obtain knowledge of personal data in the course of its activities.

We have concluded a data processing agreement with MAX Veranstaltungstechnik. With this contract, MAX Veranstaltungstechnik assures that the data will be processed in accordance with the GDPR and guarantees the protection of the data subjects' rights.

e) For other purposes

Apart from that we will only transfer your personal data to third parties, if:

- you have expressly given your consent pursuant to Art. 6 Para. 1 S. 1 lit. a GDPR;
- it is legally permitted and required for the execution of contractual relationships with you pursuant to Art. 6 para. 1 sentence 1 lit. b GDPR;
- in cases where transfer of your data is necessary for compliance with a legal obligation pursuant to 6 Para. 1 S. 1 lit. c GDPR;
- it is legally permitted and necessary to ensure our interests or those of third parties pursuant to Art. 6 para. 1 sentence 1 lit. f GDPR.

4. Cookies

We use cookies on our website. These are small files that your browser automatically creates and saves on your end device (laptop, tablet, smartphone or suchlike) when you visit our website. Cookies do not cause any harm to your computer and do not contain any viruses, trojans or other malware.

The cookie stores information which arises in conjunction with the specifically used end device. This does not mean, however, that this gives us direct knowledge of your identity.

Cookies are used on the one hand so that we can make the use of our offerings more pleasant for you. Therefore, we use session cookies to recognise that you have already visited individual pages of our website.

In addition, we use temporary cookies saved on your end device for a certain defined period to optimise user friendliness. If you visit our website again to use our services, it is automatically recognised that you were already here before and which entries and settings you made so that you do not have to repeat them.

On the other hand, we use cookies to compile statistics on the use of our website and to evaluate the optimisation of our offerings for you (see section 5). These cookies enable us to automatically recognise that you were here before the next

time you visit our website. These cookies are automatically deleted after a defined period of time.

The data processed by cookies are required for the stated purposes to protect our justified interests and also of third parties under Art. 6 Subs. 1 Sentence 1 lit. f GDPR.

Most browsers accept cookies automatically. You can configure your browser, however, so that no cookies are saved on your computer or a message always appears before a new cookie is created. Complete deactivation of cookies can, however, lead to you not being able to use all the functions of our website.

5. Analytic tools

The following tracking and targeting measures which we use are carried out on the basis of Art. 6 Subs. 1 Sentence 1 lit. f GDPR.

With the deployed tracking measures we want to ensure an appropriate design and continuous optimisation of our website. On the other hand, we use tracking measures to compile statistics on the use of our website and to evaluate the optimisation of our offerings for you.

Via the deployed targeting measures we want to ensure that you only see advertising tailored to your actual or presumed interests on your end devices.

These interests are to be considered as justified within the meaning of the aforementioned regulation.

The pertinent data processing purposes and data categories can be found in the corresponding tracking and targeting tools.

a) Google Analytics

We use Google Analytics, a web analytics service provided by Google LLC. (1600 Amphitheatre Parkway, Mountain View, CA 94043, USA; hereinafter "Google"). In this context, pseudonymised user profiles are created and cookies (see sect. 4) are used.

The information generated through the use of cookies about your usage of this website (such as IP-address of the accessing computer, time of access, referrer URL and information on the browser and operating system used) are transmitted to and stored on a server belonging to Google in the USA. Google is subject to the EU-US Privacy Shield and is registered with the U.S. Department of Commerce's U.S. Privacy Shield program, which guarantees compliance with EU data protection laws.

(<https://www.privacyshield.gov/participant?id=a2zt000000001L5AAI&status=Active>).

We use Google Analytics on the basis of our legitimate interests pursuant to Art. 6 para. 1 sentence 1 lit. f GDPR for the purpose of analysis and optimization of our website as well as the economic operation of this website. Google therefore processes the information on our behalf in order to evaluate the use of the website, to compile reports on website activity and to provide other services relating to website activity and internet usage for the purposes of market research and ensuring an internet experience tailored to users' needs. We have also concluded a data processing contract with Google for the use of Google Analytics. In this contract Google undertakes to process data in accordance with the General Data Protection Regulation and to ensure that the rights of the persons concerned are protected.

We only use Google Analytics with enabled IP anonymization. This means that Google shortens the IP address of the user within member states of the European Union or in other contracting states of the Agreement on the European Economic Area. Only in exceptional cases the full IP address is transmitted to a Google server in the USA and shortened there.

We have enabled the Google Analytics advertising features. This allows us to report on target audiences, demographics such as age, gender and interests of site visitors, as well as our marketing campaigns. This information comes from campaigns conducted on Google services, interest-based advertising from Google, the Google Display Network, and third-party visitor information. This does not directly reveal your identity to us. With the help of these reports, we can evaluate the user behaviour in connection with our online offers even better and optimize the addressing of target groups.

If you do not wish your user behaviour to be included in these reports, you can deactivate this, for example, via the ad settings in a separate Google account or prevent the collection of data by Google Analytics as described below. You can also limit collection by not signing in to your own Google Account when you visit our pages.

We do not use the Universal Analytics with User ID offered by Google.

Furthermore, this information may be transferred to third parties to the extent that this may be legally required or those third parties process these data on our behalf.

The user data collected via cookies will be deleted automatically after 14 months.

You can block the installation of cookies by selecting the appropriate settings in your web browser software; however, please note that if you do so, you may not be able to use the full functionality of this website.

You can also prevent the collection of data generated by the cookie and related to your use of the website (including your IP address) and the processing of such data by Google by downloading and installing a browser add-on (<https://tools.google.com/dlpage/gaoptout?hl=de=en>).

As an alternative to the browser add-on, especially for browsers on mobile devices, you can also prevent the collection by Google Analytics by clicking on the following link.

Analytics Opt-Out

An opt-out cookie is set to prevent your data from being collected in the future when you visit this website. The opt-out cookie is only valid in this browser and only for our website and is stored on your device. If you delete the cookies in this browser, you must set another opt-out cookie.

More information on data privacy in relation to Google Analytics can be found on the [Google Analytics Help page](https://support.google.com/analytics/answer/6004245?hl=de):
<https://support.google.com/analytics/answer/6004245?hl=de>

For information on Google's use of data, please refer to its privacy policy (<https://policies.google.com/privacy>).

b) Google DoubleClick

On our website, cookies are used to collect and evaluate information for the optimization of advertising. We use the targeting technologies of the Google LLC., 1600 Amphitheater Parkway, Mountain View, CA 94043, USA (Double Click, Double Click Exchange Buyer, Double Click Bid Manager).

These technologies enable us to target you with individual interest-based advertising. The cookies used, for example, provide information about which of our products you are interested in. On the basis of the information, we can also display offers on the part of third parties that are specifically oriented towards your interests, as they result from your previous user behavior. The collection and evaluation of your user behavior is exclusively pseudonymous and does not enable us to identify you. In particular, the information is not merged with personally identifiable information about you.

The cookie will be automatically deleted after 30 days.

You can also set preferences for showing interest-based advertising through the [Google Ads Settings Manager](https://www.google.com/settings/ads/onweb): <https://www.google.com/settings/ads/onweb>

For more information and privacy policy regarding advertising and Google, please refer to the [Google Privacy Policy and Terms of Use](https://www.google.de/intl/de/policies/privacy/):
<https://www.google.de/intl/de/policies/privacy/>

c) Facebook Custom Audience

In addition, we also use Facebook website custom audiences of Facebook Ireland Limited (4 Grand Canal Square, Dublin 2, Ireland). This is a marketing service at Facebook. It enables us to have individually co-ordinated and interest-based advertising on Facebook shown to certain groups of pseudonymised visitors to our website who also use Facebook.

A Facebook custom audience pixel is integrated in our website. This is a Java Script code via which personal data concerning the use of the website is stored. This includes your IP address, the browser used as well as the originating and destination page. This information is transmitted to Facebook servers in the USA. Facebook is subject to the EU-US privacy shield, so that an appropriate data level is guaranteed.

An automated comparison will be made to ascertain whether you have stored a Facebook cookie. Via the Facebook cookie, it will automatically be established whether you belong to the target group relevant for us. If you belong to the target group, you will be shown corresponding adverts by us on Facebook. During this process, you will not be personally identified, either by us or by Facebook, through the comparison of the data.

You can also prevent the use of Facebook custom audiences by clicking on this [link](https://www.facebook.com/ads/website_custom_audiences/)) https://www.facebook.com/ads/website_custom_audiences/). Through this opt-out, any future recording of your personal data when visiting this website is prevented.

You may object to the use of the Custom Audiences service on the Facebook website (https://www.facebook.com/ads/website_custom_audiences/). After logging in to your Facebook account, you will be taken to the settings for Facebook ads.

You can find more information about data protection of Facebook in the [data policy of Facebook](https://www.facebook.com/privacy/explanation.) (<https://www.facebook.com/privacy/explanation.>).

6. Social Media Plug-ins

We use social media plug-ins to promote our company on our website on the basis of Art. 6 Subs. 1 Sentence 1 lit. f GDPR. This promotional purpose is a legitimate interest within the meaning of the GDPR.

The plug-ins do not establish direct contact from the browser of the user to the service of the provider. By clicking on the respective plug-in the user is redirected to

the website of the provider. We have no influence on the processing of personal data on third party websites.

a) Facebook

Our platform uses social media plug-ins of Facebook Ireland Limited, 4 Grand Canal Square, Dublin 2, Ireland, Europe (in the following: "Facebook) to personalise the experience through usage of "LIKE" and "SHARE" buttons. This is a Facebook offering.

When you visit a page of our website featuring such a plug-in and you activate that plug-in yourself, your browser establishes a direct connection to Facebook servers. The plug-in content is sent by Facebook directly to your browser and integrated into the page.

When a plug-in is integrated, Facebook receives the data the browser you used to access the page of our website in question even if you do not have a Facebook account or are currently not logged in to Facebook. This data (including your IP address) is transmitted by your browser directly to a Facebook server in the US and stored there.

If you are logged into Facebook, Facebook can directly reference your visit to our website your Facebook account. If you interact with a plug-in such as by pressing a "LIKE" or "SHARE" button, the corresponding information data is also transmitted directly to a Facebook server and stored. This data is posted on Facebook and displayed to your Facebook friends.

Facebook can use this data for the purposes of advertising, market research and structuring Facebook pages in line with user needs. This involves Facebook creating user, interest and relationship profiles, for example to evaluate your use of our website in relation to advertisements displayed on Facebook, to inform other Facebook users of your activities on our website and to provide other services related to use of Facebook.

If you do not want Facebook to reference information about you from our website to your Facebook account, you must log out of Facebook before visiting our website.

Please see the [Facebook data privacy \(https://www.facebook.com/about/privacy/\)](https://www.facebook.com/about/privacy/) notices for information regarding the purpose and scope of data collection, further processing and use of data by Facebook, your data privacy rights and data privacy configuration settings.

b) LinkedIn

Our website integrates plugins from LinkedIn Unlimited Company Network, Wilton Plaza, Wilton Place, Dublin 2, Ireland ("LinkedIn"). The LinkedIn plugins are identified by the white "in" on a blue background.

When you visit a page on our website, you will not be connected to LinkedIn's servers. If you click on the appropriate button, they will be redirected to a LinkedIn website. On this you can share our content by clicking again. We have no control over the processing of personal data on third-party websites.

This information is sent from your browser directly to a LinkedIn server in the United States and stored there. LinkedIn complies with the privacy policy of the US Privacy Shield and is registered with the U.S. Department of Commerce's US Privacy Shield Program.

By visiting the LinkedIn website, LinkedIn receives the information that you have visited its page with your IP address and other log data. This log data includes browser type, operating system, information about the previously visited website and the pages you visited, location, your wireless service provider, device information (including device ID and application ID), search terms, and cookie information. In addition, LinkedIn uses tracking and targeting tools to optimize the site and tailor it to users' needs.

If you click the LinkedIn button while logged in to your LinkedIn account, you can link the contents of our pages to your LinkedIn profile. This allows LinkedIn to associate the content of our pages with your user account.

For more information, see the [LinkedIn privacy statement](https://www.linkedin.com/legal/privacy-policy?trk=hb_ft_priv):
https://www.linkedin.com/legal/privacy-policy?trk=hb_ft_priv

c) Instagram

Our website utilises Instagram social plug-ins ("plug-ins") operated by Instagram LLC., 1601 Willow Road, Menlo Park, CA 94025, USA ("Instagram").

The plug-ins bear an Instagram logo, such as the "Instagram camera".

When you visit a page of our website featuring such a plug-in and you activate that plug-in yourself, your browser establishes a direct connection to Instagram servers. The plug-in content is sent by Instagram directly to your browser and integrated into the page. When a plug-in is integrated, Instagram receives the data the browser

you used to access the page of our website in question even if you do not have an Instagram profile or are currently not logged in to Instagram.

This data (including your IP address) is transmitted by your browser directly to an Instagram server in the US and stored there. If you are logged into Instagram, Instagram can directly reference your visit to our website your Instagram account. If you interact with a plug-in such as by pressing an Instagram button, the corresponding information data is also transmitted directly to an Instagram server and stored.

This data is also published on your Instagram account and displayed to your contacts there.

If you do not want Instagram to directly reference information about you from our website to your Instagram account, you must log out of Instagram before visiting our website.

For further information see the [Instagram data privacy policy](https://help.instagram.com/155833707900388):
<https://help.instagram.com/155833707900388>

d) Pinterest

Our websites use the social plugin of Pinterest, operated by the US based Pinterest, Inc., (808 Brannan St, San Francisco, CA 94103, USA).

When you call up a page of our web presence which includes such a browser button, your browser creates an automatic connection with Pinterest's servers. The content of the button is transmitted by Pinterest direct to your browser and from there it is embedded in the website.

By embedding the plugin Pinterest collects information, that your browser called up the corresponding website, even if you do not have a Pinterest account or you are currently not logged in. This information (including your IP-address) will be transferred by your browser directly to a Pinterest server in the U.S. where it will be stored.

If you are logged in with your Pinterest Account and you click on the „Pin it“-button, Pinterest will collect the information that you called up the corresponding website and may link your visit to your Pinterest account. If you do not agree with this, you may have to log out of Pinterest before.

To find out more about the purpose and scope of data collection and further processing and use of data by Pinterest as well as your rights in this regard and how you can configure your account to protect your privacy, please refer to the [Pinterest data privacy information](https://policy.pinterest.com/de/privacy-policy): <https://policy.pinterest.com/de/privacy-policy>

e) Xing

On this website we use the "XING Share Button" of XING AG, Dammtorstraße 29–32, 20354 Hamburg, Germany ("XING"). The plug-ins bear a green K on a grey background

When accessing a page of this website that contains the "XING Share Button", it is initially included in a deactivated form so that no information is sent to XING. Only by activating the button your browser will set up a short-term connection to XING servers with which the "XING Share Button" functions (in particular the calculation / display of the counter value) will be provided. We have no influence on the processing of personal data on third-party websites.

When you access the XING Web site, XING receives the information that you have visited its page with your IP address and other log data. This log data includes browser type, operating system, information about the previously visited Web site and the pages you visited, location, your mobile provider, device information (including device ID and application ID), search terms, and cookie information. XING anonymizes all log files prior to storage. XING also uses tracking and targeting tools to optimize the site and tailor it to users' needs.

If you click the XING button while logged into your XING account, you can link the content of our pages to your XING profile. This enables XING to assign the content of our pages to your user account.

The current data protection information on the "XING Share Button" and additional information can be found on the [Xing data Use Policy](https://www.xing.com/privacy):
<https://www.xing.com/privacy>

7. Social-Login via Facebook-Connect

We offer you the opportunity to register for a customer account using your Facebook account. To do this, we use Facebook Connect from Facebook Inc.

If you register with us via Facebook Connect, Facebook profile data (e.g. name, profile picture, age, gender, friends list) and public data on Facebook from your Facebook profile are transferred to us. The transferred data is only partially used to create your customer account. For example, we do not use your friend list.

In addition, when using Facebook Connect, data is also sent from us to Facebook. Facebook may use this information for the purposes of advertising, market research

and tailoring Facebook pages to meet your needs. For this purpose, Facebook creates usage, interest and relationship profiles, e.g. to evaluate your use of our website with regard to the advertisements displayed to you on Facebook, to inform other Facebook users about your activities on our website and to provide further services associated with the use of Facebook.

If you do not want your personally identifiable information to be shared between us and Facebook, please use the registration feature (see point 2)

The purpose and scope of the data collection and the further processing and use of the data by Facebook as well as your rights in this regard and setting options to protect your privacy can be found in Facebook's data protection information (<https://www.facebook.com/about/privacy/>).

8. Data subject rights

You have the right:

- pursuant to Art. 7 Subs. 3 GDPR to withdraw your consent to us at any time. This means that we may no longer continue processing the data based on that consent for the future;
- pursuant to Art. 15 GDPR to demand information about your personal data we process. In particular, you can demand information about the purposes of the processing, the category of the personal data, the categories of recipients to whom your data were or will be disclosed, the planned storage period, the existence of a right to rectification, deletion, restriction or revocation of processing, the existence a right to lodge a complaint, the origin of your data, in so far as not collected by us, and also about the existence of automated decision-making including profiling and where appropriate meaningful information about to details thereof;
- pursuant to Art. 16 GDPR to demand immediate rectification of inaccurate or completion of your personal data saved with us;
- pursuant to Art. 17 GDPR to demand deletion of your personal data saved with us, in so far as the processing is not required for exercising the right of freedom of expression and information, to comply with a legal obligation, for reasons of public interest or to establish, exercise or defend legal claims;
- pursuant to Art. 18 GDPR to demand restriction of processing of your personal data, in so far as you contest the accuracy of the data, the processing is unlawful but you oppose deletion and we no longer need the data but you do to establish, exercise or defend legal claims or you have objected to processing pursuant to Art. 21 GDPR;

- pursuant to Art. 20 GDPR to receive your personal data you have provided us in a structured, commonly used and machine-readable format or to demand transmission to another controller;
- pursuant to Art. 77 GDPR to lodge a complaint to a supervisory authority. As a rule, you can contact the supervisory authority for your habitual residence or place of work or our registered offices.

9. Right to object pursuant to Art. 21 GDPR

In so far as your personal data are processed on the basis of legitimate interests pursuant to Art. 6 Subs. 1 Sentence 1 lit. e and Art. 6 Subs. 1 Sentence 1 lit. f GDPR, you have the right, pursuant to Art. 21 GDPR, to object to the processing of your personal data, in so far as there are grounds arising from your particular situation or it relates to objection to direct marketing. In the latter case, you have a general right to object which we shall heed without the stating of a particular situation; This also applies to profiling based on those provisions as defines in Art. 4 no 4 GDPR.

If you submit an objection we shall no longer process your personal data unless we can demonstrate compelling legitimate grounds for the processing which override your interests, rights and freedoms or the processing is necessary for the establishment, exercise or defence of legal claims.

If your objection is to the processing of data for direct marketing purposes, we shall cease processing immediately. In this case it is not necessary for you to assert a particular situation. This also applies to profiling to the extent that it is related to such direct marketing.

If you want to exercise your right to object, simply send an email to datenschutz@messerocks.com.

10. Data Security

All the data you personally transfer will be sent encrypted with the customary and secure TLS standard (Transport Layer Security). TLS is a secure and proven standard, which is also used for online banking, for example. You can recognise a secure TLS connection inter alia by the "s" appended to the http (i.e. https://..) in the address bar of your browser or by the lock symbol at the bottom of your browser.

We also use suitable technical and organisational security measures to protect your data against accidental or intentional manipulation, partial or complete loss, destruction or against unauthorised access by third parties. Our security measures are continually monitored and improved to reflect technological developments.

11. Actuality of and changes to this Data Protection Policy

This Data Protection Policy is the latest version and was last amended as of August 2018.

The further development of our website and offers on it or changes in statutory or public-authority requirements may render it necessary to amend this Data Protection Policy. The latest version of Data Protection Policy can be downloaded and printed out at any time from the website under

www.messerocks.com/Datenschutz